

AVERAGE OCCUPANCY RATES OF HOTELS BY LOCALITY
2007/2006

LOCALITY	AVERAGE OCCUPANCY RATES 2007	AVERAGE OCCUPANCY RATES 2006	DIFFERENCE (%)
PERLIS	63.8	61.7	2.1
KEDAH	64.6	58.6	6
ALOR SETAR	54.6	59.1	-4.5
SUNGAI PETANI	52.1	53.4	-1.3
LANGKAWI ISLAND	66.5	59.2	7.3
PENANG	67.3	64.9	2.4
GEORGETOWN	74.8	68.5	6.3
BATU FERINGGI	66	61.9	4.1
PERAK	60	54.9	5.1
IPOH	65	60.3	4.7
PANGKOR ISLAND	57	48.8	8.2
LUMUT	53	46.5	6.5
SELANGOR	68.9	63.5	5.4
SHAH ALAM	65.2	64.1	1.1
PETALING JAYA	69.3	65.8	3.5
SEPANG	73.2	68.4	4.8
KAJANG	-	-	-
NEGERI SEMBILAN	51.2	50.2	1
SEREMBAN	51.1	53.3	-2.2
PORT DICKSON	49.8	48.2	1.6
MALACCA	65.2	61	4.2
BANDAR MELAKA	67.1	62.5	4.6
AYER KEROH	50.3	-	-
JOHOR	64.4	60.3	4.1
JOHOR BAHRU	67	64.4	2.6
KOTA TINGGI	28.8	37.4	-8.6
KLUANG	66.3	-	-
MERSING	-	50.4	-
PAHANG	78.1	74.2	3.9
KUANTAN	70.2	64.8	5.4
CHERATING	-	-	-
GENTING HIGHLANDS	84	78.7	5.3
CAMERON HIGHLANDS	58.7	55.3	3.4
FRASER HILLS	41.2	53.4	-12.2
JERANTUT	-	-	-
TERENGGANU	64.6	63.4	1.2
KUALA TERENGGANU	65.8	68.5	-2.7
KEMAMAN	65.9	60	5.9
KELANTAN	57.5	55.3	2.2
KOTA BHARU	57.9	55.6	2.3
SABAH	74	72.7	1.3
KOTA KINABALU	76.9	76.1	0.8
SANDAKAN	64.4	62.9	1.5
SARAWAK	65.5	65.4	0.1
KUCHING	73.9	73.3	0.6
MIRI	71.5	70.5	1
KUALA LUMPUR F.T	77.2	70.5	6.7
LABUAN F.T	77.7	76	1.7
PUTRAJAYA F.T	72.7	51.7	21
MALAYSIA	70	65.5	4.5

Source:
Tourism Malaysia