

**AVERAGE OCCUPANCY RATES (AOR) OF HOTELS BY LOCALITY
JULY - SEPTEMBER 2008/2007**

LOCALITY	JULY - SEPT 07	JULY - SEPT 08	VARIANCE
KUALA LUMPUR F.T.	79.2	70.2	-9.0
PUTRAJAYA F.T.	79.5	63.5	-16.0
SELANGOR	74.4	67.3	-7.1
Petaling Jaya	76.6	74.3	-2.3
Sepang	72.3	67.7	-4.6
Seri Kembangan	74.4	57.0	-17.4
PERAK	54.5	45.6	-8.9
Ipoh	62.0	53.9	-8.1
Pulau Pangkor	51.2	33.3	-17.9
Lumut	58.8	35.5	-23.3
PENANG	73.3	64.9	-8.4
Georgetown	84.3	73.1	-11.2
Batu Feringhi	65.6	60.3	-5.3
KEDAH	66.7	52.2	-14.5
Alor Setar	59.9	46.5	-13.4
Sungai Petani	60.3	57.6	-2.7
Pulau Langkawi	67.3	52.3	-15.0
PERLIS	65.4	49.7	-15.7
KELANTAN	60.1	47.3	-12.8
Kota Bharu	64.4	46.8	-17.6
TERENGGANU	80.4	50.6	-29.8
Kuala Terengganu	81.8	59.7	-22.1
Kemaman	71.6	37.2	-34.4
PAHANG	84.2	76.1	-8.1
Kuantan	79.1	59.9	-19.2
Genting Highlands	89.1	90.0	0.9
Cameron Highlands	66.9	47.8	-19.1
Fraser Hills	40.2	23.1	-17.1
Cherating	54.3	46.4	-7.9
JOHOR	67.1	56.9	-10.2
Johor Bahru	68.4	58.7	-9.7
Kluang	74.9	61.5	N/C
Kota Tinggi	29.5	16.7	-12.8
MELAKA	64.9	53.5	-11.4
Bandar Melaka	65.9	55.3	-10.6
NEGERI SEMBILAN	56.2	38.4	-17.8
Seremban	57.5	45.4	-12.1
Port Dickson	53.4	36.0	-17.4
SABAH	77.9	61.8	-16.1
Kota Kinabalu	79.1	63.8	-15.3
Sandakan	74.7	53.4	-21.3
LABUAN F.T	86.7	74.3	-12.4
SARAWAK	70.0	59.3	-10.7
Bintulu	72.7	69.0	-3.7
Kuching	77.1	61.5	-15.6
Miri	72.2	66.5	-5.7
MALAYSIA	73.6	62.7	-10.9

As at 10 December 2008

Soure: Tourism Malaysia