

**AVERAGE OCCUPANCY RATES (AOR) OF HOTELS BY LOCALITY
2007/2008**

LOCALITY	2007	2008	VARIANCE
KUALA LUMPUR F.T.	77.2	68.8	-8.4
PUTRAJAYA F.T.	72.7	69.9	-2.8
SELANGOR	68.9	68.5	-0.4
Shah Alam	65.2	61.1	-4.1
Petaling Jaya	69.3	72.6	3.3
Sepang	73.2	72.3	-0.9
PERAK	60.0	55.5	-4.5
Ipoh	65.0	62.9	-2.1
Pulau Pangkor	57.0	44.5	-12.5
Lumut	53.0	45.8	-7.2
PENANG	67.3	66.6	-0.7
Georgetown	74.8	74.6	-0.2
Batu Feringhi	66.0	60.5	-5.5
KEDAH	64.6	61.4	-3.2
Alor Setar	54.6	56.4	1.8
Sungai Petani	52.1	59.4	7.3
Pulau Langkawi	66.5	62.6	-3.9
PERLIS	63.8	62.0	-1.8
KELANTAN	57.5	54.0	-3.5
Kota Bharu	57.9	53.0	-4.9
TERENGGANU	64.6	59.2	-5.4
Kemaman	65.9	60.9	-5.0
Kuala Terengganu	65.8	66.7	0.9
PAHANG	78.1	77.2	-0.9
Kuantan	70.2	65.9	-4.3
Genting Highlands	84.0	89.1	5.1
Cameron Highlands	58.7	52.5	-6.2
Fraser Hills	41.2	26.4	-14.8
JOHOR	64.4	61.6	-2.8
Batu Pahat	77.5	59.3	-18.2
Johor Bahru	67.0	65.6	-1.4
Kluang	66.3	64.0	-2.3
Kota Tinggi	28.8	36.0	7.2
MELAKA	65.2	61.5	-3.7
Bandar Melaka	67.1	64.3	-2.8
Tanjung Bidara	40.2	29.3	-10.9
Tanjung Kling	44.6	53.6	9.0
Ayer Keroh	50.3	48.4	N/C
NEGERI SEMBILAN	51.2	47.2	-4.0
Seremban	51.1	50.8	-0.3
Port Dickson	49.8	45.5	-4.3
SABAH	74.0	66.8	-7.2
Kota Kinabalu	76.9	68.8	-8.1
Sandakan	64.4	56.3	-8.1
LABUAN F.T	77.7	73.5	-4.2
SARAWAK	65.5	61.5	-4.0
Kuching	73.9	61.6	-12.3
Limbang	53.2	63.8	10.6
Miri	71.5	68.3	-3.2
MALAYSIA	70.0	66.3	-3.7

Source: Tourism Malaysia (As at 17 February 2009)