

AVERAGE OCCUPANCY RATES OF HOTELS BY LOCALITY
JANUARY - MARCH 2008/2007

LOCALITY	AVERAGE OCCUPANCY RATES JANUARY - MARCH 2008	AVERAGE OCCUPANCY RATES JANUARY - MARCH 2007	DIFFERENCE (%)
PERLIS	60.7	56.4	4.3
KEDAH	69.6	67.4	2.2
ALOR SETAR	63.2	56.8	6.4
SUNGAI PETANI	56.5	46.3	10.2
LANGKAWI ISLAND	73.6	72	1.6
PENANG	69.8	65.4	4.4
GEORGETOWN	68.8	64.4	4.4
BATU FERINGGI	70	70.3	-0.3
PERAK	66.5	64.9	1.6
IPOH	71.9	71.1	0.8
PANGKOR ISLAND	60.4	62.9	-2.5
LUMUT	41.5	41.7	-0.2
SELANGOR	64.3	60.9	3.4
SHAH ALAM	57.4	54.3	3.1
PETALING JAYA	67.5	61.8	5.7
SEPANG	74.1	73.1	1
KAJANG	-	-	-
NEGERI SEMBILAN	51.1	46	5.1
SEREMBAN	58.1	55.9	2.2
PORT DICKSON	47.8	41.4	6.4
MALACCA	62.6	63.2	-0.6
BANDAR MELAKA	67	66.4	0.6
AYER KEROH	40.7	41.9	-1.2
JOHOR	56.6	56.8	-0.2
JOHOR BAHRU	67.3	60.2	7.1
KOTA TINGGI	26.5	-	-
KLUANG	59.8	44.6	15.2
MERSING	-	-	-
PAHANG	70.9	68.5	2.4
KUANTAN	59.9	61.7	-1.8
CHERATING	-	-	-
GENTING HIGHLANDS	80.1	72.1	8
CAMERON HIGHLANDS	54.9	53.1	1.8
FRASER HILLS	-	30.7	-
JERANTUT	47.5	42.2	5.3

TERENGGANU	61.5	61.2	0.3
KUALA TERENGGANU	65.1	58.5	6.6
KEMAMAN	69.9	59.5	10.4
KELANTAN	58.7	50.4	8.3
KOTA BHARU	59	52.1	6.9
SABAH	74.1	71.2	2.9
KOTA KINABALU	78	74.7	3.3
SANDAKAN	59.8	60.7	-0.9
SARAWAK	65	61.7	3.3
KUCHING	67.6	64.9	2.7
MIRI	67.4	65.7	1.7
KUALA LUMPUR F.T	74.5	73.3	1.2
LABUAN F.T	67.5	63.9	3.6
PUTRAJAYA F.T	72.1	50.1	22
MALAYSIA	68	66.5	1.5

Source: Tourism Malaysia